



GIVE LOCAL AMERICA!™

A NATIONAL DAY of
COMMUNITY GIVING

For Immediate Release

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GCFLearnFree Joins Give Local America Campaign

Annual crowdfunding event includes 8,000+ nonprofits

RALEIGH, N.C. – On May 5, 2015, GCFLearnFree – an online-based educational organization – joins other nonprofits and community foundations across the country for Give Local America, a 24-hour crowdfunding event that offers individuals a platform to invest in and celebrate the work of local nonprofit organizations nationwide.

Through the campaign, GCFLearnFree hopes to raise awareness of and funds for its free online education program, which includes more than 125 tutorials in a range of technology and digital literacy subject areas and an accredited online class program that earns learners continuing education units (CEUs) and certificates of completion. For every \$12 donated, the organization can offer a certificate to a learner; for every \$1 donated, 8 learners around the world can have access to free online education.

In 2014, through a partnership with 7,700 local nonprofits, Give Local America raised more than \$53 million for local communities. In 2015, the organization hopes to engage 15,000 nonprofit organizations and double its fundraising to reach \$100 million in donations.

“Any donation, no matter the size, makes a difference in our community,” says Matt Robinson, director of distance learning for GCFLearnFree. “We’re excited to participate in Give Local America 2015 and support the people and organizations who work tirelessly and selflessly to keep our communities vital and strong.”

For more information on supporting GCFLearnFree, visit <http://goo.gl/Et2naj>.

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About GCFLearnFree.org

Since 1999, GCFLearnFree.org has created and provided quality, innovative learning opportunities to anyone who wants to improve the technology, literacy, and math skills needed to be successful in both work and life. By delivering more than 1,100 lessons to millions of people in more than 200 countries ABSOLUTELY FREE, GCFLearnFree.org has become a worldwide leader in online education.

A program of the Goodwill Community Foundation® and Goodwill Industries of Eastern North Carolina Inc. (GIENC), all GCFLearnFree.org® educational content is designed and produced in the GCF Global Learning® building in downtown Raleigh, NC.