

Goodwill Industries of Eastern North Carolina, Inc.
and
GCF Community Foundation®

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GCF WINS SAMSUNG SMART TV CHALLENGE

Durham.....Goodwill Community Foundation (GCF®) walked away from the prestigious Consumer Electronics Show in Las Vegas last week with Second Prize in the Samsung Free the TV Challenge. The contest challenged developers to create “Converged Apps” that allow people to use more than one device to interact with the content on the Samsung Smart TV.

GCF’s app is a game called Let’s Play Stop! It was developed by the app development team for GCFLatino.org the Spanish counterpart of GCFLearnFree.org. Both are free computer and life skills training sites available to anyone with access to the Internet. Many of the learning programs on these sites are also available as apps for the Android, iPhone and iPad. This game allows the players to challenge themselves by quickly brainstorming words they know in English. It is an excellent app for people trying to improve their literacy skills or those studying English as a Second Language (ESL).

Let’s Play Stop! chooses a random letter and players have to type, as fast as possible on their Android devices, one word that begins with that letter per each game category: country or city, body parts, fruits, colors, and animals. The player who successfully submits one word per category and presses the Stop! button first will end the round, freezing the game and prohibiting any additional entries from other participants. The game then analyzes the accumulated score of each player. The player with the highest score at the end of the game wins.

The app can be downloaded free at <http://gcfatino.org/stop/>. Currently it is only available for Android devices, but an Apple version will be published soon.

Second Prize for Let’s Play Stop! was \$75,000, a 55” LED Samsung Smart TV and a Galaxy Tab 10.1. The prize will be used by the app development teams of GCFLearnFree.org and GCFLatino.org to continue developing curriculum for the sites.

Our mission is to create and provide education, employment and life enrichment opportunities for people who desire to improve the quality of their lives.

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